# BioStamp: Offering a Solution That Sticks

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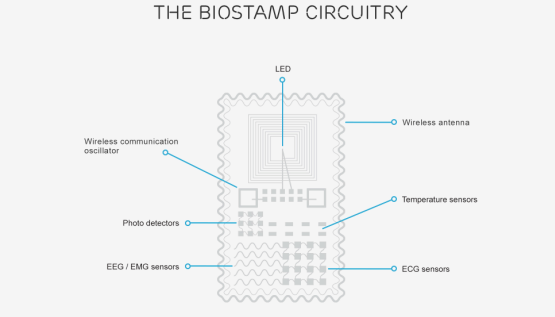
The market for wearable technologies today is filled with trendy pieces. Developers have created pieces that track personal fitness and personal health , but haven't yet found a way to achieve permanence in their users' lives. Devices like Jawbone's FitBit or the Apple Watch only stand to last several weeks before the wearer becomes bored and discards the technology. MC10 may have found the solution with its slick, unobtrusive design and a realistic approach to personal health.

The BioStamp is a tiny, flexible chip installed on the skin of the chest or arm. The functions of ECG sensors, photo detectors, temperature monitors, strain gauges, and more are combined into one discrete and efficient bandage. The band-aid like monitor effectively replaces nearly $5 million worth of diagnostic medical equipment whilst simultaneously tracking the user's data in real time. The information is not then simply tallied for the user to check, as is standard among the competition. Rather, it is recorded continuously for both patient and doctor to interpret at any point. This offers an unprecedented level of comfort to patients who are always at medical risk




After the requisite trial phase is complete, Biostamp will revolutionize the wearable technology market not only for patients of chronic illness, but for doctors and facilities as well. This not only means lower laboratory fees for processing medical information from the BioStamp, but more efficient uses of doctors' time as well. Eliminating the cumbersome load of tests, lab reports, and interpreting labwork frees up a physician's schedule for surgery, new patients, consultation, or comprehensive overviews of medical information given to them remotely from a patient's Biostamp.

In order to integrate the technology, facilities must equip both physicians and patients with the devices, and then educate them very thoroughly on the daily usage and requirements of the BioStamp.

The advantage of our technology is impossible to ignore. Aside from putting a valuable personal health tracking tool in the hands of the most vulnerable chronically ill patients, doctors and hospitals are given a way to cut down on the tedious and cumbersome process of diagnostics and laboratory processing, which is currently costing the healthcare system and patients billions of dollars each year.

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